

Maggy's Perfumery is the latest addition to Paseo Herencia Mall

The shop openings are coming fast and furious, as the long awaited finish of the Paseo Herencia Mall is imminent. One of the most welcome and well attended was the grand opening of Maggy's, purveyors of fine perfumes and cosmetics, on Wednesday evening, July 18.

The long-anticipated opening revealed how Maggy's is a part of the life of so many that reside in Aruba, and visit here, as the first customers to check out their treasures were Gina Perotto and Barbara Pisano of Queens, N.Y., and Clark, New Jersey.

Elegant as always, Audrey Croes-Lacle and her daughters Sheelah and Shamila exemplified the results of their many fine products, and the salon treatments that await customers on the second level. Audrey stated she was "very happy to be able to offer a full service facility that is convenient to our many customers that live in the area, and now also positioned for island visitors to easily discover our wonderful services."

Audrey and her daughters left the honors of the official opening to her nephew, Alexander Lacle, and to Erica Rodriguez-Abath, who has been their longest employee, completing thirty years with the company this year. A snip of the ribbon and a spray of perfume allowed the throngs outside the mall to enter the glittering new store, festooned with beautiful bouquets of congratulations from their many clients. Maggy's is a welcome addition to the charming new mall situated in Palm Beach across from the Holiday Inn, which is fast becoming a premiere center for shopping and entertainment. The shop was opened in memory of its founder Margarita "Maggy" Abraham, a pioneer of the beauty world in the Dutch Caribbean, and lives up to the reputation she established for elegance and glamour. THE NEWS extends congratulations to all on the official opening of the new Maggy's!